



SPONSORSHIP OPPORTUNITIES

Leadership West Kentucky (LWK), with presenting sponsor Tennessee Valley Authority, is a program to serve the 14 counties of the West Kentucky Regional Chamber Alliance (WKRCA).

Duration: January 2024 – June 2024

Presenting Sponsor:



Platinum Sponsor at \$2,500 *(Limit five platinum sponsors)*

- Recognition as a Platinum Sponsor in all materials developed for the program with:
 - Company logo prominently displayed on all print and electronic marketing materials
 - Company logo prominently displayed on all event signage and power points, etc.
 - Company logo with a live link prominently displayed on the WKRCA website
- Company representative invited to make remarks at a day session of choice
- Invitation for one additional company representative to attend orientation and graduation

Gold Sponsor at \$1,000

- Recognition as a Gold Sponsor in all materials developed for the program with:
 - Company logo prominently displayed on all print and electronic marketing materials
 - Company logo prominently displayed on all event signage and power points, etc.
 - Company logo with a live link prominently displayed on the WKRCA website
- Invitation for one company representative to make remarks at a session

Silver Sponsor at \$500

- Recognition as a Silver Sponsor in all materials developed for the program with:
 - Company logo prominently displayed on all print and electronic marketing materials
 - Company logo prominently displayed on all event signage and power points, etc.
 - Company logo with a live link prominently displayed on the WKRCA website

Day Session Luncheon Sponsorship – IN-KIND or amount determined by number of local sponsors

Company may be an in-kind sponsor by hosting lunch during your county's day session or provide financial assistance. Sponsor(s) to provide food and beverage for LWK class, day chairs and guests.

- Recognition as a Luncheon Sponsor in all materials developed for the day program with:
 - Company logo prominently displayed on all print and electronic marketing materials
 - Company logo prominently displayed on all event signage and power points, etc.
- Invitation for one company representative to attend that day's luncheon and make welcome remarks.

Special Events:

Graduation for the Leadership West Kentucky is a special event on the final day of the LWK series. Attendees include class members, LWK board members and special guests. This is a wonderful opportunity to congratulate the class on completing the leadership program while bringing recognition and awareness to your organization as a key leading entity in the West Kentucky region.

POSSIBLE ADD ON for the program:

Graduation at \$2,500

Also available as an in-kind sponsorship. In-kind host sponsor provides location, food and beverage for 50+ people.

- Recognition as the sponsor on graduation invitation and on signage at the event.
- Company logo with a live link prominently displayed on the WKRCA website
- Company invited to provide a promotional item at the tables (item to be supplied by sponsor)
- Company representative invited to make remarks at a graduation

To reserve your sponsorship, contact info@leadershipwestkentucky.com.

