Leadership West Kentucky 2027 - SPONSORSHIP OPPORTUNITIES

Leadership West Kentucky (LWK), with presenting sponsor Tennessee Valley Authority, is a program designed to build a network of informed citizens across the West Kentucky community. Every year, leaders from companies in 15 area counties participate in the program. The curriculum encompasses leadership development, education on regional issues, relationship-building, and an understanding of the uniqueness of each county. The 15 counties involved are Ballard, Caldwell, Calloway, Carlisle, Christian, Crittenden, Fulton, Graves, Hickman, Hopkins, Livingston, Lyon, Marshall, McCracken, and Trigg.

Duration: January 2027 – June 2027

Presenting Sponsor:

Platinum Sponsor at $2,500

- Recognition as a Platinum Sponsor in materials developed for the program with:
  - Company logo prominently displayed on print and electronic marketing materials
  - Company logo prominently displayed on event signage and PowerPoints, etc.
  - Company logo with a live link prominently displayed on the WKRCA website
- Company representative invited to make remarks at a day session of choice
- Invitation for one additional company representative to attend orientation and graduation

Gold Sponsor at $1,000

- Recognition as a Gold Sponsor in materials developed for the program with:
  - Company logo prominently displayed on print and electronic marketing materials
  - Company logo prominently displayed on event signage and PowerPoints, etc.
  - Company logo with a live link prominently displayed on the WKRCA website
- Invitation for one company representative to attend orientation and graduation

Day Session Host Sponsorship – $500

Company may be an in-kind sponsor by hosting lunch during your county's day session. Sponsor to provide food & beverage for LWK class, day chairs, and guests.

- Recognition as a Luncheon Sponsor in materials developed for the day program with:
  - Company logo prominently displayed on print and electronic marketing materials
  - Company logo prominently displayed on event signage and PowerPoint slides, etc.
- Invitation for one company representative to attend that day's luncheon and make welcome remarks.

Special Events:

Graduation for the Leadership West Kentucky is a special event on the final day of the LWK series. This is a wonderful opportunity to congratulate the class on completing the leadership program while bringing recognition and awareness to your organization as a key leading entity in the West Kentucky region.

POSSIBLE ADD ON for the program:

Graduation at $1,500
Also available as an in-kind sponsorship. In-kind host sponsor provides location, food, and beverages for 50+ people.

- Recognition as a Sponsor on graduation invitation and on signage at the event.
- Company logo with a live link prominently displayed on the WKRCA website
- Company invited to provide a promotional item at the tables (item to be supplied by sponsor)
- Company representative invited to make remarks at a graduation
- Invitation for 2 company representatives to attend graduation

West Kentucky
Regional Chamber Alliance

For more information:
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www.wkrca.org/leadership-west-kentucky